DEGREE PROGRAMME PRODUCT AND OBJECT DESIGN
DESIGNKREFELD BACHELOR OF ARTS
WELCOME TO DESIGNKREFELD

We will work with you to develop communicative ideas that make life easier to understand, more interesting, more attractive, sometimes more humorous and, in the best case, simply better. The personal contact between lecturers and students is a matter which is very dear to our hearts and we support you in your artistic development as well as promoting your personal strengths.

Product and object designers plan, design and create products, objects and even rooms. You develop concepts that always focus on functional, technical, economic and social aspects. The different needs of the respective target groups, markets and also individuals are taken into account.

You will have professional options as a freelancer or as an employee of a design studio or in the design department of a company.

Product and object design plays a major role in fields with a strong industrial orientation and focus on craftsmanship.

WE’RE LOOKING FOR YOU!

If you enjoy designing, want to discover something new and approach wide-ranging questions with passion and imagination, then apply now!

Aptitude test
Compile a portfolio with your work that shows us your ideas, design skills and passion for design.

The artistic and design aptitude test is the requirement for enrolment in the faculty.

Portfolio advisory service
Regular portfolio advisory service sessions are held during the main lecture period. Our portfolio advisory service offers you valuable tips on how to create and optimize your portfolio.

The current dates are listed on our website in the section for prospective students: designkrefeld.de/studieninfo

DATES AND DEADLINES

Aptitude test
The application for the aptitude test must be received by the 15th of March each year.

Online application
After a successful aptitude test, online applications must be submitted by the 15th of July of each year

Taster week
Annually in the second week of the autumn holidays

DesignLab
Annually in the second Easter and autumn holiday week
Welcome to DesignKrefeld

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Degree Programme

Product and Object Design

The bachelor's degree programme

The professional and practical teaching units with the core project studies as well as the specializations follow from the second year onwards.

As part of the project studies you will be able to specify the main area of focus yourself and therefore concentrate directly on promoting your own individual strengths. The theoretical subjects accompany you for the entire duration of your degree programme.

In the third academic year you can complete your internship semester or semester abroad, and the last semester is reserved for the Bachelor's thesis.

To find your own individual path and get to know different disciplines, you will select subjects from different project areas that expand your creative skills and theoretical knowledge.

Together with the lecturers you will learn either independently or in a team how to approach topics from a design-oriented viewpoint and how to evolve solutions.

At the beginning you will learn artistic, technical and theoretical principles. These include subjects such as drawing, fundamentals of design, model making as well as the use of the latest CAD software. They are supplemented by seminars on design theory and the history of design.

The general, qualifying, propaedeutic subjects are mainly concentrated in the first academic year.

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Hochschule Niederrhein
Faculty of Design
Frankenring 20 – 47798 Krefeld

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Prof. Nicolas Beucker
Dean of Studies
+49 2151 822-4335
nicolas.beucker@hs-niederrhein.de

Kirsten Heinen
Degree Programme Coordinator
+49 2151 822-4312
kirsten.heinen@hs-niederrhein.de
**Workshops.** Concepts and ideas are developed using scribbles or digital drawings and initial concepts are tested with models.

Our team supports you in the ceramic, porcelain and glass workshops, the wood, metal and plastic workshops, the painting shop, in the 3D printing shop, in the materials library and the CAD laboratory.

The workshops of the Faculty of Communication Design – the photography studio, the green screen studio and the printing shop – are also naturally at your disposal.

**Internship semester.** After counselling from our team, including optimization of your portfolio, you apply to a company or companies of your choice to complete your internship semester.

**Study abroad semester.** Alternatively you can spend a semester studying abroad at one of our partner universities in Europe, Russia or Israel to get a glimpse of the international design world and to see things from different perspectives.

**Faculty exhibition.** Our two-day faculty exhibition is held annually and showcases the variety of the work of the students throughout the entire complex. We would be very pleased to welcome you as our guest!

The dates are announced well in advance on our website in the "News/Aktuelles" section.

**Design of unique objects**
- Ceramic design
- Porcelain design
- Glass design

**Equipment design**
- Consumer goods design
- Furniture and lighting design

**Contact**
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