

**DEGREE  
PROGRAMME  
PRODUCT  
AND OBJECT  
DESIGN**  
DESIGNKREFELD  
BACHELOR OF ARTS

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## WELCOME TO DESIGNKREFELD

We will work with you to develop communicative ideas that make life easier to understand, more interesting, more attractive, sometimes more humorous and, in the best case, simply better. The personal contact between lecturers and students is a matter which is very dear to our hearts and we support you in your artistic development as well as promoting your personal strengths.

Product and object designers plan, design and create products, objects and even rooms. You develop concepts that always focus on functional, technical, economic and social aspects. The different needs of the respective target groups, markets and also individuals are taken into account.

You will have professional options as a freelancer or as an employee of a design studio or in the design department of a company.

Product and object design plays a major role in fields with a strong industrial orientation and focus on craftsmanship.

## WE'RE LOOKING FOR YOU!

If you enjoy designing, want to discover something new and approach wide-ranging questions with passion and imagination, then apply now!

### **Aptitude test**

Compile a portfolio with your work that shows us your ideas, design skills and passion for design.

The artistic and design aptitude test is the requirement for enrolment in the faculty.

### **Portfolio advisory service**

Regular portfolio advisory service sessions are held during the main lecture period. Our portfolio advisory service offers you valuable tips on how to create and optimize your portfolio.

The current dates are listed on our website in the section for prospective students:  
[designkrefeld.de/studieninfo](http://designkrefeld.de/studieninfo)

## DATES AND DEADLINES

### **Aptitude test**

The application for the aptitude test must be received by the 15th of March each year.

### **Online application**

After a successful aptitude test, online applications must be submitted by the 15th of July of each year

### **Taster week**

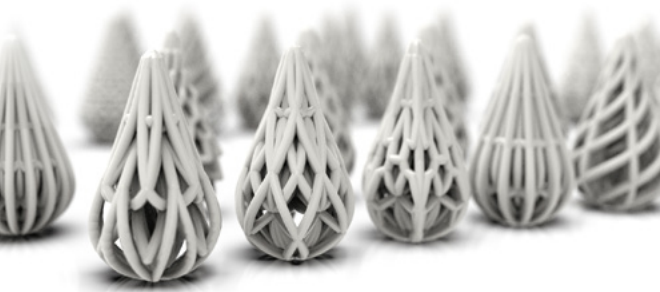
Annually in the second week of the autumn holidays

### **DesignLab**

Annually in the second Easter and autumn holiday week



AYU OKI



WERA IRINA GRUNER

At the beginning you will learn artistic, technical and theoretical principles. These include subjects such as drawing, fundamentals of design, model making as well as the use of the latest CAD software. They are supplemented by seminars on design theory and the history of design.

The general, qualifying, propaedeutic subjects are mainly concentrated in the first academic year.

## THE BACHELOR'S DEGREE PROGRAMME



## PRODUCT AND OBJECT DESIGN

The professional and practical teaching units with the core project studies as well as the specializations follow from the second year onwards.

As part of the project studies you will be able to specify the main area of focus yourself and therefore concentrate directly on promoting your own individual strengths. The theoretical subjects accompany you for the entire duration of your degree programme.

## SEVEN SEMESTERS STANDARD TIME TO DEGREE

To find your own individual path and get to know different disciplines, you will select subjects from different project areas that expand your creative skills and theoretical knowledge.

Together with the lecturers you will learn either independently or in a team how to approach topics from a design-oriented viewpoint and how to evolve solutions.



ADRIANA HAYEM

KIRSTEN LÜCK

In the third academic year you can complete your internship semester or semester abroad, and the last semester is reserved for the Bachelor's thesis.

# BUILDING DESIGN TRADE FAIR DESIGN PUBLIC DESIGN

**Workshops.** Concepts and ideas are developed using scribbles or digital drawings and initial concepts are tested with models.

Our team supports you in the ceramic, porcelain and glass workshops, the wood, metal and plastic workshops, the painting shop, in the 3D printing shop, in the materials library and the CAD laboratory.

The workshops of the Faculty of Communication Design – the photography studio, the green screen studio and the printing shop – are also naturally at your disposal.



KERSTIN FROCH - MICHAEL GRANDT - LENNART EBERT

## DESIGN OF UNIQUE OBJECTS CERAMIC DESIGN PORCELAIN DESIGN GLASS DESIGN

### CONTACT

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**Internship semester.** After counselling from our team, including optimization of your portfolio, you apply to a company or companies of your choice to complete your internship semester.

**Study abroad semester.** Alternatively you can spend a semester studying abroad at one of our partner universities in Europe, Russia or Israel to get a glimpse of the international design world and to see things from different perspectives.

**Specialization.** The courses are selected individually and allow a host of different combinations so that you can customise your individual degree programme to suit your personal needs and preferences. In the specialization subjects and especially in the projects from the third semester you have the opportunity to specify your own areas of focus.

**Faculty exhibition.** Our two-day faculty exhibition is held annually and showcases the variety of the work of the students throughout the entire complex. We would be very pleased to welcome you as our guest!

The dates are announced well in advance on our website in the "News/Aktuelles" section.

## EQUIPMENT DESIGN CONSUMER GOODS DESIGN FURNITURE AND LIGHTING DESIGN



AYU OKI