

Light Up Cultural Spaces

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47-neuverbunden

The design collection "47-neuverbunden" inspired by the textile history of Krefeld, features the art of weaving on the one hand, but discusses aspects of identity and personal heritage as well (of the designer F. Poddig). The title not being translated, equally values the origin of the inspiration and its local meaning in Germany. Digitally edited structures based on corrosion and disrepair are not only a small hint at the countless stories behind the buildings and textile industrial architecture, but also the expression of sustainable thinking. The patterns worship a beauty, that comes with time and change, like rusty surfaces, a kind of beauty growing from resilience and durability – both features barely considered in our economy. "47-neuverbunden" transfers Krefeld's great history of weaving to the 21st century, making way for new connections out of old traditions implementing a sustainable approach. Through the title Franziska Poddig not only treasures the personal heritage, but also the reconnection with her geographical origin.



Coach:

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