



Light Up Cultural Spaces

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BRICKED – BUILT HISTORY MADE IN GERMANY

The sportive fashion-collection „Bricked“ is examining the industrial heritage and cultural remains of the textile industry in NRW. The collection is meant for 16-21 agers. This group highly corresponds to a sportive style of clothing. BRICKED reminds this young target group of the history which founded the base of constructing industrial facilities in the region, represented by bricked production places: representative case studies like architecture at Wuppertal (Bandweberei und Zwirneri Hebebrand) and Mönchengladbach (Tuchfabrik Willy Schmitz GmbH & Co. KG) generated the design's inspiration. Elise Esser took photographs of selected architecture – inspired by the heritage of the academy of arts, photographer's class of Bernd and Hilla Becher in Düsseldorf - and used them as a base on which she designed patterns for textile materials. BRICKED reflects the history of textile industry in NRW in a very modern style which this way reminds young people of a very interesting heritage basing on the warm and beautiful moods of bricked buildings – communicating heritage in an innovative ART.



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