



Light up Cultural Spaces

Katerina Amprazi – Master Student Textile Products Design

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KURT - Design made in Krefeld

Krefeld – a city like velvet and silk. This is where the fictitious label KURT is based and influenced by the city's textile heritage. The textile tradition as well as innovations regarding sustainability, technology and creativity are strongly influencing the young label's designs.

The sports couture outfit “Neue Seide” (“new silk”) is inspired by a building, Bauhaus architect Mies van der Rohe designed in 1930. Originally it houses the headquarter of VERSEIDAG-INDUTEX GmbH, now a company for technical textiles operating worldwide. The reduced form language of the Bauhaus style, paired with innovative, sustainable printing technology can be found within the design “Neue Seide” and is a strong part of the new (fictitious) label KURT.

Supplementary to the design, a textile pattern for a smart pavilion was developed. Using adjustable lamellae, it is able to regulate the interior temperature.



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