



Light up Cultural Spaces

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DAMPFENERGY

Today, the Wülfing museum in Radevormwald, Germany formally known as „Johann Wülfing & Sohn” company is a large museum that represents the history of textile industry. The city Radevormwald is situated close to the river Wupper, which served as energy source to power the production. The foundation for the industrial revolution in this area was waterpower. This power and a still existing steam engine are the foundation of a long and successfully operating textile company. This heritage is kept alive in the building and especially in the room of the steam engine.

Out of this case study of textile industry came the inspiration for a digital printing pattern for a multifunctional sports couture yoga combination. This combination is divided into three products. A Ruana, which is a poncho-style out of the Andes, that can used at the same time as a yoga mat. The hand drawn pattern of the Ruana is divided into four parts, water, the steam engine, ropes and stones, that present a design medium which relates to the Wülfing Museum. In the pattern of the yoga pants and top the water theme reappears. The icon of the steam engine represents the industrial revolution and energy face to today's digital printing as a similar milestone for the digital revolution. The yoga combination relates to this topic through the energy theme.: as digital natives we need to find balance and energy to focus on both our personal and work life.

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