



## Next Material

Verena Winkelmann, M.Sc. Textile Products Design – Alumni  
verena.winkelmann@gmx.de

### DUALITY – contrast or fusion

Black and white, tough and cosy, stiff and soft - inspired by the world of contrasts, the knit design concept 'DUALITY' creates new innovative materials. The combination of very light, soft layers and stiff, shell-like materials with crushed coatings and 3D foam print composes a new feeling for surfaces and knit characteristics.

In this context break open structures and organic stone formations generate the impulse for the refinement concept.

To outline the principle of duality in design language the colour concept mirrors the contrasting world. Acting as a couple, one outfit is black whereas the second one comprises different shades of white.

The knit design concept 'DUALITY' was created for the knit design contest "Feel the Yarn" in course of international trade fair for textile fibres Pitti Immagine Filati. The challenge was to develop a creative design concept on the topic 'DUAL' and to subsequently create two knitwear outfits which represent this concept. As explained Verena Winkelmann decided to create one black and one white outfit and focused on experimenting with different surfaces. Accordingly, she used different print and application techniques to design a unique surface optic.

Winkelmann's work, which was generously sponsored with yarn by the Italian based yarn company Pinori, came off as winner of a competition in 2015 judged by an expert jury of the textile industry.

Hochschule Niederrhein  
University of Applied Sciences



Textil- und  
Bekleidungstechnik  
Faculty of Textile  
and Clothing Technology

#### **Coach:**

Prof. Dipl.-Des. Ellen Bendt  
Hochschule Niederrhein - University of  
Applied Sciences

#### **Award:**

Winner of "Feel the Yarn" – Contest 2015

