



Next Material

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Ecotopia – Analysis of the textile product life today and in the future, derivation of a basis for sustainable product development and design concept.

The appreciation of used textiles as a valuable source for the fashion industry is the main target of Fidan Bektas. The “Ecotopia” collection is the result of her master thesis. Based on an in-depth analysis of the following factors: Sustainability, a product’s life cycle and the textile consumption caused by the industry. Inspired by designers like Reet Aus and Daniel Silverstein and recycling companies like Aquafil and I:CO, a collection made out of used textiles was created. In the spirit of upcycling, fashion is revalued without wasting valuable resources.

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