



## Next Material

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### Game. Set. Match.

The semester topic of the course „Innovative Product Design“ in the Master degree program “Textile Products Design” in the summer term 2018 is dedicated to the development and visualization of an innovative shoe collection. Based on the tennis sport, a collection is designed that focuses on three shoe models through the coloring and material usage of tennis products. In the collection conception, care is taken to ensure that old and no longer reusable tennis equipment is used and upcycled. The shoe collection thus makes a statement against the negative consequences of the sporting goods industry in the area of production and disposal.

The concept of the „Game. Set. Match.“ collection is based on three feminine shoe models. The basic constructions were selected from the category of high heels. There is a pointed pump, platform pump and a combination of wedge and slingback pump. When selecting the basic shapes, attention was paid to the components of the shoe, which can be replaced by tennis equipment. The components replaced by tennis items are reflected in the heel, in the toe, in the closure, in the sole, as well as in the upper and inner material.

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