

Next Material

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KomFIRST shoe collection

The task of the master class subject "Innovative product design" during the summer semester 2018, was to develop a sustainable shoe concept.

Maria Borgardts developed the KomFIRST - Komfort First collection – based on three shoe models named "Homie", "Woolwalker" and "Cloudwalker". The collection was completed by realizing a prototype of the "Woolwalker" and a handbag called "Romy".

The material concept is based on seasonal fabric samples for furniture coverings and carpets. Their comfortable haptic inspired Maria Borgardts to recycle the material. The collection's concept is an example of innovative design thinking and new production processes that are focused on conserving resources. Instead of creating a short-term trend, this project is a step towards a long lasting design strategy.



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