

## Next Material

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## CHANGING – Coffee ,n' Cork

In this project prototypes for a new shoe concept are created by Nora Winter. The concept aims to make people think about a more sustainable consumption of shoes, achieved by a modular system of construction. Most people buy a new pair of shoes for fashionable reasons, regardless of its function. Changing counters the consumers behaviour by offering the possibility of exchanging the upper with a rubber band within the midsole. Thus, the appearance of the shoe can be changed in just a few minutes. Also the upper itself can be individually transformed by rubber bands and cubes made from cork. Nora Winter's modular shoe concept integrates the customer into the design process. The prototypes are made in size 5 and 8. The soles consist of a mixture of coffee ground and cork.



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