

Save the future

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Circular Economy - Compliance and Potentials of Social Standards in the European Textile Industry

“The circular economy aspires to shift society from its throwaway culture by the three R principles (Re-use, Recycle, Recovery) which itself is a very difficult social process. Assuming that circular economy model has the best of intentions and leads to the right direction, the missing link of social sustainability does not create the setting for a new arrangement of the society.” This statement by Dimitra Koumparou, an executive authority member of the Management Organization Unit of Development Programs commissioned by the European Ministry of Economy and Development, indicates an increasing demand of new economic models integrating social standards for a sustainable future and perspective of the European textile industry.

Is it possible to integrate a systematic approach to social standards into circularity and to set the human rights indicator higher than the profit margin of a company? Inspired by the current ecological and social awareness of the textile industry in the age of digitalisation, climate change and the increasing demand for social prosperity in Europe, the aim of this work is to set new economic models for the compliance of social standards through circular economy.

A critical examination of social standards in the European textile industry and their future potential in a circular vision.



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