



## Save the Future

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### Sailmade - Recycled & multifunctional bean bag

Two sailing canvases, which were sorted out, after years being in use, were given to the project team and the task was assigned to the team to create a new and innovative product out of them. The special challenge of this project was to create an innovative product, which was made exclusively out of the given material. The team decided to produce a bean bag, which could be set up differently and is therefore multifunctional. You could use the Sailmade bean bag as a seating device, but also as a mattress. To use the bean bag as a mattress the cords and the hooks placed at the side seams of the bean bag have to be loosened and then it can be folded up. For a better comfort a cushion, which is also hold in place by a cord and hooks, was created. Those auxiliary means are not only practical, but are an eye-catcher too reinforcing the maritime design of the product. A highlight is the inserted logo on each side of the cushion, which is placed behind a transparent foil. The foil, which was a part of the materials given in the beginning, allows the viewer to take a look to the inside of the cushion. By this, one can see the filling of the bean bag, which consists out of used and shredded floating boards. Due to the filling material and due to the properties of sailing canvases this product could stay afloat on water. The travel of the sailing canvas still goes on according to the motto – continue nautical miles.

