



Save the Future

Julia Scheele – Bachelor Student Design-Engineering
julia-scheele@live.de

MEERwert

MEERwert focuses on two designs: the floor-length dress and the transparent cape, with specially designed patterns, thematize the pollution of the oceans by ship transport.

The floor-length cape shows oil streaks on water. This deceptive blaze of colour is printed on semitransparent polyester fabric. Below: the dress printed with pictures symbolizing “dead fish” on a black ground is worn, symbolizing the effects of oil pollution.

This combination - of both patterns - conveys to the observer the threat to the living creatures and their habitat that is hidden behind the deceptive beauty and colourfulness of the icon of oil streaks. Even if not everyone is aware of this danger at first glance, it becomes clear on closer inspection and eclipses the „beauty“ of the oil streaks that is visible at first.

The polyester fabric for the design is made from recycled plastics collected from the ocean. Thus the reuse of plastics in the production of the fabrics closes the substance cycle.

The design “MEERwert” has been developed by Julia Scheele during the seminar Textiles Transport Design. The design transports its message by the textile medium not at least because of the very sustainable – valuable - dye-sublimation transfer printing technology.

Coach:

Prof. Dr., Dipl.-Des. Marina-Elena Wachs
Hochschule Niederrhein - University of
Applied Sciences

