

Save the Future

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TRIANGLED PACIFIC WAVE

The Zero Waste Concept <TRIANGLED PACIFIC WAVE> stands for a sustainable, resource- saving form of beach wear. <TRIANGLED> stands for the triangle, which forms the basis for the surface design and the individual pattern. The right-angled triangle enables a simple construction of the cut: a simple cut and an easily understandable manufacturing process, which does not require technical competence. For example, even more new jobs can be created for sustainable production in Southeast Asia, as the employees do not need any basic technical knowledge and can partly work experimentally through the "knot as locking system". In addition, they are encouraged to live in a way that conserves resources and the sustainable guiding principle is explained to them using the example of zero waste production. The pioneers of the polluted oceans are above all the Southeast Asian countries. The word <PACIFIC> symbolizes this in the concept name. Of the 192 countries examined in the study, 20 alone could be held responsible for 83 % of the plastic waste in the oceans. <WAVE> symbolizes the waste vortex of the ocean, which is washed ashore again by the continuous waves of the oceans. The wave pulls the negative consequences of the marine pollution back ashore and meets the statement beachwear <Triangled Pacific Wave>.



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