



Save the Future

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30 Treinta – The Mexican Pattern language reinterpreted into Zero Waste Textile and Fashion Design

An innovation arises if well-developed tools are combined with advanced new work techniques. Staying in one's comfort zone inhibits any kind of creative progress. It is inevitable to focus on new working approaches and creative tools in order to reach new artistic aims.

The source of inspiration of this textile design was a journey Mexico. The chosen zero-waste fashion pattern is created by the designer Carlos Villamil, who is known for working with geometric forms. The Square works as the connecting element between pattern, textile design and the zero-waste idea. Mexico is a country with a colorful ornamental identity. The Garment is constructed out 30 individual design squares. In the Spanish-Language Thirty means Treinta. The result of this design process has the following key-attributes:

1. One-Size: The Sizing is multi-functional, it fit different body types.
2. Zero-Waste: In connection with the digital textile printing or fabric waste, the dress is without any zippers or buttons.
3. Flip Option: The print on the lining material of the Dress facilitates an all-over-design 2.0. Using turn-over-seams you can wear the dress from both sides.
4. DIY Aspect: The easy fashioning of the squares could lead to a DIY concept.
5. Genderless

This Design is a statement for less waste and more creative Design-Thinking on different levels. New challenges bring new solutions – 30

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