



Save the Future

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SHELLUSION

The women's outfit „Shellusion“ by Elise Esser deals with environmental problems and the illusion the society is living in. The outfit used the Zero Waste process, which produces no waste during the production. Every part of the fabric is integrated into the sewing pattern and design. The created textile pattern was applied onto cotton and viscose by digital textile printing. The ocean is full of beautiful creatures, who are threatened by pollution from waste. The society lives in the illusion of being able to continue living in abundance, without taking into account the environment. Respect the ocean, respect the environment. The outfit represents the beauty of the Vittina coromandeliana, a freshwater zebra snail. The jacket looks like the outer shell and the dress resembles the colorful inside of the shell. The design SHELLUSION by Elise Esser draws society's attention to the beauty of the oceans and reminds to be more respectful to this beauty in order to preserve it.

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