



Design is music... Europeans United

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La langue du dessin européen - A connection between Germany and France through Design

The research project „La Langue du Dessin Européen - German and French connection in Fashion Design“ aims at contributing to the sensitization and intensification of the European spirit. In order to attain this objective, a focus is set on the intercultural function of design. The value of cultural heritage is analysed by taking a closer look at national movements, ideals of beauty and social structures of the neighbouring countries Germany and France. Their relationship represents an essential element of the European Union not only in history. Furthermore the influence of design on social structures and behaviours is examined theoretically. These issues as key items of the research project are visualized through a practical transfer. The intercultural function of design is given a shape through the realization of an outfit. German and French design characteristics are unified in a harmonious, aesthetic and functional way. The prototype consists of only one pattern and enables various style possibilities. The typical traditional German functionalism and minimalism are combined with a French inspired elegant, playful, draping design. Thereby the ability of Design to connect different cultures is proved. The „European fashion design – inspired by cultural diversity“, generated by Maria Borgardts, creates an intercultural harmony through a new design language. It is one option, one offer about a German and French connection in Fashion Design as “Langue du Dessin Européen“.

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