



Design is music... Europeans United

Samira Schüler – Master Student Textile Products Design
samira.schueler@gmail.com

Follomii out in nature – there is so much to discover!

Nature is calling – inspiring textile design for small adventurers using the example of an outdoor equipment for the perfect day outside

Nature can be the biggest and captivating playground for kids. Unfortunately, kids playing outdoors is a rare picture nowadays - due to the mass of consumer electronics taking up almost all of our free time. Inspired by the vast variety of shapes and colours of nature the textile design bachelor thesis by Samira Schüler is representing a collection of an outdoor equipment, was created for little adventurers. The intention of this collection is to bring back the joy of playing outdoors. The heart of the equipment is a backpack promoting and calling for the kids' spirit of discovery with its captivating and particularly practical functions. Parts of the textile surfaces of the backpack are provided with patterns inspired by nature in order to connect also visually with nature. The collection is called "Follomii" which is derived from the imperative "follow me" and signifies: Follomii out in nature – there is so much to discover!

The smart sustainable textile design solution by Samira for young adventurers appreciate nature and nature based experiences for the next generation, supporting by outdoor equipment with various performances.



Coach:

Prof. Dr., Dipl.-Des. Marina-Elena Wachs
Hochschule Niederrhein - University of Applied Sciences

2nd Coach:

Prof. Dipl.-Des. Ellen Bendt
Hochschule Niederrhein - University of Applied Sciences

EPSON[®]
EXCEED YOUR VISION

