

Design is music... Europeans United

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PIPPINDUSTRIALI – EUROPEAN HERO

The children's outfit „Pippindustriali“ tells heroic stories...

The children are allowed to dress as heroes. The outfits are made of different materials in terms of colours, structures and haptics, which consist of natural materials and at least 40% of old clothes. In particular the colours, e.g. brown tones and purple with its colourfulness, are primarily in disharmony with each other.

Once you perceive them as a whole, there is a harmony, which conveys a concept of synaesthesia. Symbolically, these differences are an analogy to Europe, that grows out of the difference of countries/cultures into a togetherness (synthesis). Synaesthesia played an important role in the design of Yeliz Kus: the mental work should be left aside in the „painting after music“.

Very beautiful drawings were created: From the colours to the lines, one could imitate the rhythm and the tones and transform them into new motifs. After all, the Bauhaus idea had a similar concept: despite different disciplines of art with different concepts under one roof, they advanced the unique Bauhaus spirit and existed together...just like today for Europe! The „Pippi“ from Sweden's colourful stories and the industrial Ruhr area with its brown tones is united as a synthesis into one design: the synaesthesia is „Pippindustriali“.

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