

Design is music... Europeans United

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A PLAN B

The children outfit “FÁS - A PLAN B” reflects the process of creation and development based on intercultural inspirations. As part of the masterstudents project by Nany Reich, NRW was chosen and compared with the European country Ireland. The idea of (re-)using and preserving the design of old industrial architectures in NRW was the key inspiration to this project: Not only architecture is preserved, but also emotions and stories told by each object. Repurposing those industrial monuments is a great effort since they were build to fit one single purpose. There was no plan B. The children outfit comes with a plan B to improve conditions for the next generations. The Design “FÁS” (gle: growth) by Nany Reich grows with the child and the natural materials even make it possible to decompose the outfit. The pattern “a plan is b” by Nany is based on the idea of making plans as well as the transfer between rational creation and emotional application. The traditional Irish crochet and sheet music of Irish Folk were connected for the patternmaking. The emotional drawing, inspired by the song “Gery Crown’s Reel” (John Sheahan), which Reich generated especially for the cultural bonding, was realised in a crochet pattern. The unique design language of this textile is the result of a synaesthetic multi sensual experiment: Europe is connected. Each part was repurposed, it was able to be transformed into A PLAN B and supports a benefit in sustainability with its fashion and textile design.

