

Design is music... Europeans United

Samira Schüler – Master Student Textile Products Design
samira.schueler@gmail.com

samira - from nature to nature No Plastic? It's fantastic!

In the northernmost part of Finland is the largest arctic nature reserve in Europe: the Lapland region. The magnificent subarctic wilderness of Lapland spreads over several parts of Europe and is the traditional settlement area of the indigenous people of the Sami. The Sami live since about 100 BC in large families who share natural resources. The traditional costume of the Sami and the unique natural phenomena of Lapland served as sources of inspiration for the resulting unisex children's outfit. The outfit consists exclusively of natural materials, on plastic was waived. The Sami have always been aware of the value of natural resources and use them sustainably. It was developed a jacket with a hood, a pair of trousers, a hat, a small bag, a lambskin vest and a pair of booties. The color choice of the materials refers to the nature, so the jacket „Ruska“ is inspired by the eponymous spectacle of nature and the colorful color accents in the outfit reflect the colors represented in the Sami flag, which stand for water, nature, sun and the moon. The symbolism of the Sami flag can be found in the belt buckle, it also has a closing function. It serves as a connecting element at the same time. The traditional symbolism of the Sami drums has been reinterpreted in embroidery and offers both a visual and a haptic experience.

Coach:

Prof. Dr., Dipl.-Des. Marina-Elena Wachs
Hochschule Niederrhein - University of
Applied Sciences

