Project & Community Management Internship

Are you looking for an inspiring and challenging internship that will teach you everything about generating sustainable growth for a digital business? You are passionate about e-commerce, like to think strategically and are creative? You know your way around the web and online communication has no secrets for you? Then we might be the perfect fit! Join our start-up Sqetch and show us your skills.

Sqetch is the B2B sourcing platform and matchmaking network for the fashion and textiles industry with a focus on sustainable innovation and transparent supply chains. With our sustainable innovation agency - Sqetch Agency - we support sustainable development through a range of platforms and services to catalyse the digital and sustainable transformation of the textile and fashion industry.

Your tasks
- Monitoring & platform maintenance (data analysis, memberships, bugs, KPIs)
- Community & Content management (communication, profile optimisation, campaigns, user activity, matchmaking, magazine content, Social Media, Newsletter)
- Assist in developing strategies to further grow the company
- Oversee and execute a customer acquisition strategy, Market Research & Benchmarking
- Achieving sustainable user engagement and customer satisfaction

Your Profile
- Enrolled full-time student, mandatory internship of 3-6 months, available 20-40 hours per week
- Experience and interest in sustainable fashion and textile innovation is an advantage
- Excellent communicator, strong team player and not afraid to pick up the phone ;)
- Fluent in German and English, spoken and written
- Not afraid of working independently and a true coordinator
- Working knowledge of Google Suite

What you get
- Acquire a wholesome understanding of digital commerce, the apparel sourcing & producing industry
- Work in a creative start-up environment with hands-on support and an enthusiastic team
- Gain insights into entrepreneurship in fashion tech and sustainable innovation
- Get access to fashion events, conferences and fairs
- Improve your project management, communication and marketing skills
- Bring in your own ideas and work independently on exciting projects
- Grow your professional network being in the center of a Berlin tech start-up ecosystem and our community of 25.000+ business

If you are interested in joining our team, please hand in your application (CV + cover letter) including next possible starting date and duration of internship to our Community Manager Lena via lena@sqetch.co

We are looking forward to hearing from you!

www.sqetch.co