



JOB PROFILE

JOB IDENTIFICATION

SERVICE	PRODUCT MANAGEMENT
JOB	PRODUCT MANAGER WORKWEAR
SUPERVISOR	GROUP PRODUCT MANAGEMENT DIRECTOR

GENERAL EMPLOYMENT-RELATED MISSIONS

- - To manage PRODUCT PORTFOLIO WORKWEAR segments and ensure profitable growth for the group COISNE & LAMBERT
 - To be in charge of the PRODUCT MIX: Definition of product positioning, writing product briefs, participation in the innovation process with R&D, definition of the range (depth & width) in compliance with targeted cost positioning. 3 years product road map to be established.
 - SUSTAINABILITY STRATEGY: To participate with CSR team & PM team in the sustainable strategy approach to be continued in the WORKWEAR range with a particular focus on CIRCULARITY offer
 - PRODUCT LIFECYCLE MANAGEMENT for the WORKWEAR RANGE: Ensuring SKU management, participation in the review of the sales forecast with procurement team (long sheet meeting)
 - Management Product End of Life and New Product launch – Phasing in / Phasing out.
 - INTERNAL TRANSMISSION ON PRODUCT INFORMATION providing clear and up to date information in the various product information systems (ERP, WEBSITE, PRICE LIST, MARKETING TOOLS)
 - SALES TEAM SUPPORT: Ensuring product training & presentation internally & externally, Technical support related to products.
 - COMPETITION ANALYSIS: Technical and features analysis compared our products, Competition library to be updated



- PRODUCT COMPLIANCE: To ensure products compliances with requested standards by the markets and to be responsible for renewal certificate for existing products.
- QUALITY ISSUES: Participation in quality trend analysis with QC department – proposals for corrective actions.
- INNOVATION PLAN: To be one of the active team member with R&D department for elaborating the STRATEGIC INNOVATION PLAN

INHERENT TO WORKWEAR SEGMENT:

- A big part of the job will be to focus on the circularity strategy and how to develop a product offer services linked with circularity.
- Part of project management with R&D & Supply Chain to provide solution services to the markets.
- To help building up a workwear range for ASIA
- To incorporate a Knit offer in workwear in line with the group strategy
- Customers & End users meeting

SKILLS AND KNOWLEDGE REQUIRED (training, certifications, authorizations, permits...)

- Technical knowledge of Textile (Textile engineer)
- Ability to communicate, present and influence all levels of the organization.
- Analytical mind with strong social skills
- Excellent listening, negotiation and presentation skills
- Excellent verbal and written communications skills in English. Knowledge of a second language is preferable German. Ability to work in English and at least one other European language.

Please send your application documents by email to:

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Cc: Rosanna Gazzaneo: Rosanna_gazzaneo@klopman.com

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For additional information you can contact Ramona Wizarreck (by email or mobile: +49 (0)175-2054357).