

# Hochschule Niederrhein – a strong and innovative partner Let's discover a new way of learning. Together.

Degree Course Sales and Marketing

#### Graduation

Bachelor of Arts, B.A.

# Start of study program

Winter Semester

# Place of study

Campus Mönchengladbach, NRW, Germany

# Way of study

- Problem Based Learning method
- Lectures in small groups, max. 30 students
- Hybrid teaching scenarios
- Real life case studies in cooperation with leading companies of the region

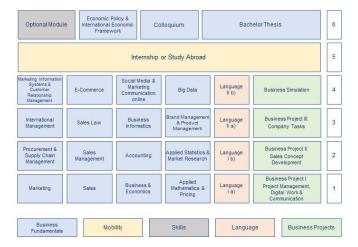
#### What makes us unique

Our students will get provision from a brand new way of learning that will have a significant impact on their professional growth.

We do believe in the power of coaching and are more than thrilled to present you our new Sales & Marketing bachelor program, that is not only meeting current business demands but is characterised by practically oriented teaching scenarios organized to provide education in small classes.

Through real-life cases studies, we train our student's entrepreneurial skills and make sure, they are best prepared to write their very own successstory.

# Curriculum



# **Your Contact**

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