

Double degree studies

International Business Degree Programme

3rd year studies



HAMK

Häme University
of Applied Sciences



International Business degree programme 210 ECTS

Core Competence 120 ECTS (compulsory modules)

Basic Business Competences 15 ECTS
Discovering Global Markets 15 ECTS
Operating in Business Environment 15 ECTS
Sustainability in Management 15 ECTS

Entrepreneurial Thinking through Innovation 15 ECTS
Developing Future Management Skills 15 ECTS
Implementing Marketing Dynamics 15 ECTS
Advancing Professional Profile 15 ECTS

Profiling Competence 30 ECTS

Advancing Research Skills 5 ECTS

One of three modules:

Business Lab: Internationalization 25 ECTS
Business Lab: Sustainability 25 ECTS
Business Lab: Innovation 25 ECTS

Elective studies 15 ECTS

Bachelor's Thesis and Maturity Test 15 ECTS

Work Placement 30 ECTS
(compulsory)

DD-studies for academic year 2025-2026

Autumn semester

3rd year module

Business Lab:
Sustainability /
Innovation

30 ECTS

Spring semester

Thesis 15 ECTS

15 ECTS from elective
courses

Electives:

Online

- Business Analytics 5 ECTS
- Business Intelligence 5 ECTS
- Financial Business Analysis 5 ECTS
- Marketing Trends 5 ECTS
- Marketing for Sustainability 5 ECTS
- Applying Diversity Marketing 5 ECTS
- Concepts and Models of Strategy Process 10 ECTS
- Strategy Project Work 5 ECTS

Face to face at the campus

- Human Resource Development 5 ECTS
- Change Management 5 ECTS
- Leadership 5 ECTS

Business Lab: Sustainability / Innovation 30 ECTS

Compulsory for course IB00EX33 Advancing Research Skills 5 ECTS

Business Lab: Sustainability 25 ECTS

- IB00EX37 Sustainability: Project Challenge and Client Communication 5 ECTS
- IB00EX38 Sustainability: Research and Ideation 10 ECTS
- IB00EX39 Sustainability: Prototype and Minimum Viable Product 10 ECTS

Business Lab: Innovation 25 ECTS

- IB00EX40 Innovation: Project Challenge and Client Communication 5 ECTS
- IB00EX41 Innovation: Research and Ideation 10 ECTS
- IB00EX42 Innovation: Prototype and Minimum Viable Product 10 ECTS