

English degree program BSM + MIM 2026/2027*

Wednesday, 30.09.26	When	Programm		Where
	09:15	Welcome by the Vice Dean Presentation of the student council		Audimax V2
	10:00	IT-Services of the university Introduction to “Moodle“ Presentation of the language center		Audimax V2
	11:00	Breakfast & Campus tour		S E01
	12:00	Filmquiz Campus Kino MG (in German)		S E01
	13:00	Exchange with the course management Bachelor Sales and Marketing (BSM) & Master International Management (MIM)		BSM V2 MIM W 106
	14:00	Campus-Party		V2 Audimax

***International students can also participate in the German- language program if they want to.**