

# English degree program BSM + MIM 2025/2026\*

Wednesday, 24.09.25

When	Programm	Where
09:30	Welcome by the Vice Dean Presentation of the student council	Audimax V2
10:30	IT-Services of the university Introduction to “Moodle“ Presentation of the language center	Audimax V2
11:30	Exchange with the course management Bachelor Sales and Marketing (BSM) & Master International Management (MIM)	BSM V2 MIM W 106
13:00	Canteen	Mensa
14:00	Campus-Party	V2 Audimax

\* International students can also participate in the German- language program if they want to.