

Course Specification

Stand: 07.12.2017

Hochschule Niederrhein
University of Applied Sciences



Wirtschaftswissenschaften
Faculty of Business Administration
and Economics

Module code:

MIM 102

Module name:

Organization in a Global Society

Contact hours:

4 lecture hours per week

Credits:

5 CP

Weighting:

5 CP / 120 CP

Module coordinator:

Prof. Dr. Hahn

Course of study:

MIM

Intended semester:

1st semester

Semester frequency:

Each semester

Duration:

1 semester

Type of module:

Compulsory

Examination:

Class presentation, assignment, written exam

Prerequisites:

Solid knowledge of management theories and methods

Applicability of this module to other study programmes:

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Competencies to be gained:

- Being able to list specifics of a global society
- Being able to name characteristics of international organization
- Being able to describe criteria of responsible organizations
- Being able to name relevant international stakeholders
- Being able to discuss the role of international civil society
- Being able to illustrate the relevance of international consumers and value chains
- Being able to apply instruments of international change management

Module content:

The students get to know characteristics of a global society, especially worldwide availability of information, international flows of knowledge and money as well as uncertainty, complexity, and ambiguity.

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Based on these characteristics the students learn about the organization's specific corporate responsibility, its relations to stakeholders, especially civil society/NGOs, consumers and suppliers. They acquire knowledge on how to build up an organization that is able to cope with and adapt to these circumstances by use of concepts and instruments of corporate responsibility and sustainability as well as of organizational learning and change management.

Total workload:

60 h seminar / 30 h preparation / 60 h consolidation

Lecturer:

Prof. Dr. Hahn

Teaching method:

Seminar

Language of instruction:

English

Topics:

- Specifics of a global society
- Characteristics of international organization
- The responsible organization and its stakeholders
- Organizations and international civil society/NGOs
- The impact of international consumerism on organizations
- Integration into international value chains
- Organizational learning and change management in an international context

Literature:

All relevant literature will be announced in class.

Misc.:

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