

Course Specification

Hochschule Niederrhein
University of Applied Sciences



Wirtschaftswissenschaften
Faculty of Business Administration
and Economics

Date: 07.12.2017

Module Code:

MIM 203

Module Name:

Bank- and Finance Management

Lectures/ Contact hours:

4 lecture hours per week

Credits:

5 CP

Weighting:

5 CP / 120 cp

Module Co-ordinator:

Prof. Dr. Müller

Course of study:

MBM; MIM

Intended Semester:

2 nd Semester

Module frequency:

Each semester

Duration:

1 Semester

Type of Module:

Optional compulsory subject

Form of assessment:

Written examination

Prerequisites:

Good knowledge of business English. Basic knowledge of banking and financial management with particular focus on internal and external financing regarding the capital markets.

Applicability of this module to other study programmes:

Objectives; competencies to be gained:

To develop students' ability to independently evaluate opportunities and risks of business potential in results-oriented banking and financial management.

Students will acquire skills to identify scientifically based approaches relating to aspects of strategic banking.

To enable students to identify relevant financial services in companies as a management responsibility, to analyze the benefits and risks of financial instruments, and to apply these instruments appropriately.

Teaching and learning methods

Lectures/Case Studies/Guest lecturers

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Language of instruction:
English

Module content:

Introduction to Investment Banking
Structure of the German Banking System
European Banking union
The global financial crisis
Business strategies of Investment Banks
Private Equity
Mergers and Acquisitions
Initial Public Offering
International Project Finance
Debt and equity underwriting
Repurchase agreement
Asset Management

Total workload:

Lectures: 60 hours / Independent study: pre lecture: 30 hours / post lecture: 60 hours

Module Part I:

Bank Management

Lecturer:

Prof. Dr. Müller

Teaching method:

Seminar with discussions and work groups

Language of Instruction:

English

Module content:

- Strategic positioning of banking services
- Service strategies of commercial banks and investment banks
- Customer focus as a strategic business approach
- Risk Management methods
- Refinancing strategies of the capital market

Teaching /Reading material:

Compulsory:

Liaw, Thomas K.: The Business of Investment Banking, 3rd ed. 2012
Various articles from relevant journals

Additional material/ Recommended reading:

Kozul, Natasha: Mastering Investment Banking Securities, 2011

Miscellaneous: guest lectures relating to Banking & Finance



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Module Part II:
Finance

Lecturer:
Prof. Dr. Müller

Teaching method:
Lectures

Language of instruction:
English

Module content:
Aspects of bank-based and capital market-based corporate financing:
- Entrepreneurial Finance
- Banking facilities for international corporations
- Asset Securitisation
- Currency risk and interest rate risk management
- Capital markets as a source of debt and equity financing
- Turnaround Financing

Teaching/Reading material:
Compulsory:
Bloss/Ernst u.a.: Financial Engineering, 2012

Additional/ recommended reading:
Guserl/Pernsteiner: Finanzmanagement, 2011

Guest Lectures relating to Banking & Finance