Join our team as
International Graduate (Trainee) (f/m/d) Marketing

At HARTMANN you get to make a difference. Our healthcare products and solutions make an impact in millions of people’s lives around the world on a daily basis – in hospitals, in clinics, and at home. We believe that health can empower people to make a positive difference in the world, and this is something worth going further for.

Extend your personal and professional horizon and go further! Realize your potential by participating in our 18 months personalized International Graduate Program in our business division Incontinence Management based in our Global Headquarters in Heidenheim (Germany) and during an assignment abroad!

Here is what your area of responsibility will be:
- Cross-functional project work in the area of Commercial/Marketing/Product Management in the business division Incontinence Management
- Close cooperation with Product Development, Local Marketing Organization and Sales
- Conceptual, independent work on market, customer and competitor analysis and derivation of business plan/the respective channel strategy
- Getting to know the entire value-added chain
- Takeover of responsibility in daily business
- Development of international competence through a project assignment abroad
- Professional and personal development supported by a personal mentor

Do you have what it requires?
- An above-average Master’s degree in economics or similar (e.g. international business) with a focus on Marketing
- First practical experience in Business Development, Marketing or Sales, e.g. through internship or equivalent experiences
- International experience, e.g. through study period/internship abroad
- Fluent proficiency in spoken and written English is a must-have, good knowledge of German, French or Spanish will be an advantage
- Ideally first practical experience in project management
- A high degree of willingness to learn, performance orientation and ability to inspire others
- Creativity, excellent communication skills and high level of commitment
- Willingness to travel

Being part of our team, that is what you can expect:
Are you ready for an internationally successful company? Do you appreciate the benefits of an outstanding market position? Then start your career at HARTMANN now. With us, attractive framework conditions and excellent training opportunities await you. After all, our greatest potential is your personal development.

Interested? Please apply in English and send us your complete application documents until 06.03.2020 (CV, motivation letter and copy of certificates).

Your contact:
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Apply online