3rd ERSA International Workshop

Hosted by the Niederrhein Institute for Regional and Structural Research (NIERS)

“Higher Education Institutions and Regional Development”

Hochschule Niederrhein University of Applied Sciences
Mönchengladbach, Germany
14 – 15 October 2013

Conference Program
**Sunday, 13 October 2013**

18.00 **Informal Welcome Meeting**

Meeting at Restaurant/Pub “Café Trotzdem” (possibility for dinner at one’s own expense); 
Address: Rheydter Straße 242, 41065 Mönchengladbach

**Monday, 14 October 2013**

8.30 – 9.00 **Get together / Welcome coffee**

9.00 – 9.30 **Addresses of Welcome** (Room S 301)

Prof. Dr. Dr. Alexander Prange
Vice-President, Research and Transfer, Hochschule Niederrhein – University of Applied Sciences

Prof. Dr. Rüdiger Hamm
Niederrhein Institute for Regional and Structural Research (NIERS), Hochschule Niederrhein – University of Applied Sciences

9.30 – 11.30 **Session 1.1: The Role of HEIs in the Regional Context** (Room S 301)

“Fourth Generation Universities and Regional Development
Bence Zuti & Miklós Lukovics

The ten regional roles of higher education institutions
Peter Arbo

University Competition for Students and Local Economic Development: A Spatio-Temporal Analysis
Mattia Cattaneo, Michele Meoli, Paolo Malighetti & Stefano Paleari

The universities’ new role in crisis period and the reveling challenge for implementation of Triple Helix Theory
Chrysanthi Balomenou & Konstantinos Kolovos

9.30 – 11.30 **Session 1.2: HEIs and Entrepreneurial Activities** (Room SE 03)

Creating Cities and Regions of Knowledge: Identifying Barriers to the Generation of University Spinoffs
Verena Peer, Sabine Sedlacek, Harvey Goldstein

The self-amplification of a university’s entrepreneurial support-structure by established spin-off founders’ engagement and contribution – Theoretical and conceptual arguments
Arne Vorderwülbecke
Higher education institutions and the emergence of entrepreneurial ideas across regions
Maximilian Goethner & Michael Wyrwich

The early careers of self-employed students
Viktor Venhorst & Sierdjan Koster

11.30 – 11.45 Coffee break

11.45 – 13.15 Session 2: HEIs and Mobility of Talents (Room S 301)

Indirect Effects of Higher Education Institutions on Urban and Regional Dynamics
Eberhard von Einem

Local labour markets and the interregional mobility of Italian university students
Nicola Francesco Dotti, Ugo Fratesi, Camilla Lenzi & Marco Percoco

The tuition fee “shock”: Analysing the response of first-year students to a spatially discontinuous change in higher education policy in Germany
Timo Mitze, C. Burgard & B. Alecke

13.15 – 14.30 Lunch

14.30 – 15.45 Keynote Lecture (Room S 301)

The Role of Higher Education and Public Research for Regional Development
Prof. Dr. Michael Fritsch
Friedrich Schiller University and Max Planck Institute of Economics, Jena

15.45 – 16.15 Coffee break

16.15 – 17.45 Session 3.1: HEIs and Mobility of Talents (Room S 301)

Graduates’ Migration and its Determinants – The case of Niederrhein University of Applied Sciences
Angelika Jäger, Johannes Kopper, Rüdiger Hamm & Fabian Kreutzer

Decentralized rural Higher Education Institutions (HEIs) as measure to impede the outmigration of well-educated graduates? Evidence from a case-study survey in three rural regions in Austria
Verena Peer

University graduates and regional economic development in Germany – a demand-side analysis
Nicolas Winterhager & Georg Kruecken
Session 3.2: HEI’s Cooperation with Regional Partners (Room S 304)

Measuring the Regional “Third-Mission-Potential” of Different Types of HEIs
Angelika Jäger & Johannes Kopper

Higher Education Institutions and Regional Development in Southern Europe: the missing link between human capital, economic growth and regional development
Madalena Fonseca & Isabel Machado

Does partner type matter in R&D collaboration for environmental innovation?
Gunnar Pippel

18.15 Evening Program

18.15 Bus Shuttle to “Borussiapark”, Stadium of the Football Club “Borussia Mönchengladbach”

19.00 – 20.30 Guided Tour through Borussiapark

20.30 Conference dinner in stadium lounge

23.00 Bus Shuttle to the city-center of Mönchengladbach (Hochschule Niederrhein, Hotel Spickhofen, Hotel Rheydter Residenz, Hotel Holiday Inn, Best Western Crown Hotel and Mönchengladbach main station)

Tuesday, 15 October 2013

9.00 – 9.30 Get together

9.30 – 11.00 Session 4: HEIs as a Part of Networks (Room S 301)

Knowledge transfer via cooperative R&D – a closer look at university-industry relations
Angelika Jäger

Regional and global collaborations for knowledge in German academia
Axel Schaffer

Knowledge transfer via cooperative research – The position of Universities and Universities of Applied Sciences within a German research network
Falk Strotebeck

11.00 – 11.30 Coffee break
11.30 – 13.00 **Session 5.1: Demand-Side Effects of HEIs** (Room S 301)

*Expenditure and Displacement Impacts of Students’ Consumption*
Kristinn Hermannsson

*The influence of universities on the regional economy: A case study from Baden-Württemberg*
Johannes Glückler, Robert Panitz & Christian Wuttke

*Private sector higher education institutions – lessons from GIKI, Pakistan*
Moina Rauf

11.30 – 13.00 **Session 5.2 HEIs as Regional Partners** (Room SE 01)

*The use of existing social networks for regional concerns? The case of Alumni Networks as untapped potential*
Frans Coenen & Alexandra David

*The Baden-Wuerttemberg Cooperative State University as a regional innovation driver – Integrating theory and practice in a close partnership between universities and businesses*
Tobias Nolting & Rainer Beedgen

*Are there differences concerning the potential of ‘Universitäten’ and ‘Fachhochschulen’ in realising the location factor proximity?*
Christian Warnecke

13.00 – 14.15 Lunch

14.15 – 15.45 **Session 6: HEI’s Cooperation with Regional Partners** (Room S 301)

*Does university-industry cooperation cause innovation?*
Alo Lilles

*Regional Interaction of HEI: A DEA Industry Funding Analysis for Germany*
Matthias Klumpp

*Toward Territorial decentralization of university activities by New Campus of universities; Case of study: IUST (Iran University of Science and Technology), Iran*
Reza Kheyroddin

16.00 **Concluding Remarks** (Room S 301)
Prof. Dr. Rüdiger Hamm
Floor plan (Building S)

Ground floor

Room SE 01
Room SE 02
Room SE 03
Room SE 04

Third floor

Room S 301 „Senatssaal”
Room S 302
Room S 303
Room S 304

Building S - ground floor -

Building S - third floor -
Conference Location: The ERSA International Workshop takes place in building S.

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