



5. Innovation Forum

euregio rhine-meuse-north as a model region in the field of healthy buildings

Webinar for researchers, companies, municipalities, economic development agencies, start-ups, students

12th April 2022 from 4:00 - 5:30 pm

Online via ZOOM¹

You've always wanted to know what "healthy building" means, which role circular economy plays in the building sector and which opportunities sustainable buildings offer. Then register now for the 5th Innovation Forum on the topic "euregio rhine-meuse-north as a model region in the field of healthy buildings".

The 5th Innovation Forum introduces the cross-border network "Healthy Building Network" (HBN). The HBN wants to establish a community for the development of a model region in the field of healthy buildings. The project aims to inspire and raise awareness of healthy buildings among companies and users, and to make existing knowledge concerning the circular economy, intelligent use of sustainable materials, and energy use available.

Moreover, this Innovation Forum exemplifies how a cross-border network can both support and drive the innovation process of companies and municipalities in the field of healthy buildings and it wants to enhance collaboration and project initiation between universities and euregional stakeholders.

Join our digital event on 12th April 2022

Please register by clicking the following link:

> **04:00 - 05:30 pm**

After registration, you will receive a confirmation email with access data.²

Participation in the event is free of charge.

First, Dr. Simon Jenniches, International Project Manager at KREFELD BUSINESS, will present the cross-border project „Healthy Building Network“. He will give a general introduction to the topic of healthy buildings and circular economy in the building sector. Furthermore, he will show how small and medium-sized enterprises (SMEs) can use the knowledge of the Healthy Building Network for their benefit.

Second, Ruth Prinzmeier, Sustainability Manager at Interface Deutschland GmbH, will talk about the company experiences in sustainable interior design. Moreover, she will show how sustainable and healthy buildings offer chances for companies to innovate and to remain competitive.

Finally, Jeroen van Bennekom, Commercial Manager at Van der Valk Hotel Venlo, will show how the hotel implements the Cradle-to-Cradle philosophy and, among other things, has used this philosophy in the construction of the building with sustainable materials.

Agenda

Time	Topic	Speaker
3:45-4:00 pm	Sound and Video Check (for companies)	
4:00-4:10 pm	Welcome	Prof. Dr. Angelika Krehl (<i>NIERS</i>)
4:10-4:40 pm	How can SMEs use the support of the Healthy Building Network (HBN) for their benefit?	Dr. Simon Jenniches (<i>KREFELD BUSINESS</i>)
4:40-4:55 pm	Best Practice - Interface Deutschland GmbH	Ruth Prinzmeier (<i>Interface Deutschland GmbH</i>)
4:55 - 5:10 pm	Best Practice - Van der Valk Hotel Venlo	Jeroen van Bennekom (<i>Van der Valk Hotel Venlo</i>)
5:10 - 5:25 pm	Discussion	Prof. Dr. Angelika Krehl (<i>NIERS</i>)
5:25 - 5:30 pm	Closing statement	Prof. Dr. Angelika Krehl (<i>NIERS</i>)

Contact

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¹ <https://www.hs-niederrhein.de/fileadmin/dateien/it-support/datenschutzhinweise/zoom.pdf>

² https://www.hs-niederrhein.de/fileadmin/dateien/it-support/anleitungen/Zoom-Teilnahme_Webmeeting-HN.pdf