



Webinar – Cleverland Unternehmensmatching am 15. Oktober 2020

Cleverland, die grenzüberschreitende Wissensregion zwischen Venlo, Mönchengladbach und Krefeld, bringt Dich zu Deinem potentiellen Arbeitgeber! Nutze die Gelegenheit und lerne am 15. Oktober 2020 von **15.00 bis 16.30 Uhr** vier spannende und innovative Unternehmen aus der Region kennen. In dem digitalen Format stellen sich die folgenden Unternehmen vor und zeigen Dir Einstiegsmöglichkeiten in Ihrem Unternehmen auf:

- Warth & Klein Grant Thornton aus Viersen/Düsseldorf
- MAEURER & WIRTZ GmbH & Co.KG aus Stolberg
- Office Depot aus Venlo
- Gaston Schul aus Venlo/Duisburg.

Nach einem kurzen Unternehmenspitch hast Du die Möglichkeit Deine Fragen an Deinen potentiellen zukünftigen Arbeitgeber zu stellen.

Sei dabei und melde Dich schnell an. Schreib einfach eine E-Mail an susanne.kranzusch@hs-niederrhein.de

Unternehmensbeschreibung:

1) Warth & Klein Grant Thornton

Warth & Klein Grant Thornton belongs to Germany's top ten auditing firms. With 10 locations in Germany we support companies of all sizes in various fields as well as wealthy private clients. The focus of our work lies on Auditing, Taxation, Legal Advisory, Private Finance, Advisory, Governance, Risk, Compliance & Technology, Business Consulting and Outsourcing.

Warth & Klein Grant Thornton zählt zu den Top Ten der deutschen Wirtschaftsprüfungsgesellschaften. Wir betreuen an zehn bundesweiten Standorten neben börsennotierten Unternehmen den dynamischen Mittelstand. Schwerpunkte unserer Arbeit sind Audit & Assurance, Tax, Legal, Advisory, Private Finance, Governance, Risk, Compliance & Technology, Business Process Solutions sowie Business Consulting and Outsourcing.

Internships (amongst others in Düsseldorf and Viersen) in the following areas: Taxation, Audit & Assurance, Finance, Controlling, Business Development.
In Viersen the so called Dutch Desk (cooperation with WKG in Arnhem) is present.

Language: Company languages are German and English (online presentation will be done in German, slides in English).



2) MAEURER & WIRTZ GmbH & Co. KG

MAEURER & WIRTZ GmbH & Co. KG, wir sind ein Familienunternehmen seit über 170 Jahren und gehören zu den führenden Häusern im deutschen Duftmarkt. Von unserem Firmensitz im Aachener Rheinland aus sind wir weltweit in über 100 Ländern aktiv.

Zu unseren Produkten zählen Düfte für populäre Modemarken, Premiumdüfte für Designerlabels und traditionsreiche Duftklassiker mit Zukunft. In unserem Portfolio haben wir u.a. Eigenmarken wie 4711 und Tabac sowie die Lizenzmarken s.Oliver, Betty Barclay, Baldessarini und Otto Kern.

Erfolgreich Düfte zu kreieren, zu pflegen und zu vermarkten, ist unsere Leidenschaft. Dass wir dabei höchste Ansprüche an die Qualität unserer Produkte und an uns selbst stellen, ist selbstverständlich.

Als Unternehmen, das Dynamik und Tradition verbindet, pflegen wir einen unverwechselbaren Stil: Dazu gehören eine offene Kommunikation, eine wertschätzende Führungskultur und flache Hierarchien mit schnellen Entscheidungen. Wir übernehmen Verantwortung für unsere Mitarbeitenden und sorgen zudem dafür, dass jeder seine Fähigkeiten sinnvoll einbringen und Raum zur Entfaltung finden kann.

Internships/Praktika: Marketing/Social Media/Human Resources.

Language: Being fluent in German is necessary.

3) Office Depot Venlo

We are the one stop shop for our customers, ranging from core office supplies to breakroom essentials and business services, all the way to the latest technology.

What inspires us? Simple – we help our customers create great workplaces. That passion has fuelled our work, our thinking and our people for many decades and still excites us today.

Over that time our customer needs have changed, and we have transformed accordingly. This has enabled us to become an expert in workplace solutions for all types of customers, from some of the biggest businesses in the world to some of the smallest start-ups in town.

We're building on our past and setting ourselves up for the future with a shared Vision, Mission and Strategy which brings together our expertise, defines where we want to be, how we want to add value for our customers and to make sure we focus on the right things.

Internships: (Online) Marketing

Language: English, Dutch, German

We are experts in office supplies, services and solutions. We work closely together with the world's biggest brands to the smallest start-ups and everything in between. We help create great workplaces for everyone, everywhere. We offer general Office Products, Print Management, Print & Marketing Solutions, Technology, Food & Catering, Furniture & Interiors, Cleaning, Hygiene & Safety Workwear and Insurance services.

Office Depot Europe operates under 2 different channels: Office Depot and Viking(Direct). Viking is our online E-commerce channel that focuses on serving Small and Medium



businesses, online acquisition and online buying processes. The Office Depot channel focuses on serving Multi-nationals, offline acquisition and dedicated account management. With our dedicated marketing teams we drive traffic to our 10+ Viking webshops in Europe and running more than 500+ campaigns on a yearly base. We operate an integrated omni-channel automated marketing platform to service our customers in the best possible way.

The European headquarters of Office Depot is located in Venlo and employs 650 people which consist of more than 35 nationalities with English as main company language. We want to be an employer of choice by creating a compelling work environment and a culture that attracts, retains and develops talented and engaged employees. We are guided by a clear set of principles which helps us create great experiences for our customers.

Our vision - Be the leading expert in workplace solutions for everyone, everywhere.

Our mission - Be the preferred supplier of workspace solutions to our customers, based on our expertise and a great customer service solution.

The values - Integrity, respect, teamwork, innovation, accountability.

What kind of students are you looking for?

We are looking for students who are in their third or fourth year of their study. At this moment we have different departments where students can apply for an internship.

SEO Marketing

SEO is an English term that stands for search engine optimization. SEO stands for a collection of techniques aimed at optimizing websites or internet pages for search engine findability.

Voice Channel / Customer Lifecycle Management

Voice Channel

The Voice channel performance team is accountable and responsible for all dedicated marketing activities within SMB direct via the voice channel for all EU7 countries starting from planning, management, execution till reporting. They manage this touchpoint in close collaboration with all involved stakeholders and responsible departments, in line with the approved business and marketing strategy and based on the provided (market) analyses, in order to realize effective marketing campaigns that contribute to the achievement of Office Depot's commercial goals and targets for the direct business. Furthermore they are owning the European Viking ONE and KeyAccount treatment as the main program towards the top customer of the Viking business. Management will be in line with corporate guidelines and business plans, in order to ensure the realization of objectives of the Viking ONE treatment and voice channel performance.

Customer Lifecycle Management

They lead the campaign management process from annual to operational plan including budgets. They manage the relationships with all internal and external stakeholder and prioritise the workload for all European and local Marketing activity. They support campaign managers and campaign execution teams in managing campaign delivery and ensure this runs efficiently and effectively. They Evaluate & report the progress and results on a day to



day basis. Continuously optimize campaign schedules and the campaign management system.

Webshop Operations

This Webshop Operations team is responsible for managing the commercial onsite performance and onsite sales. The goal is to ensure successful trading of product categories and is responsible for executing Online sales and merchandising strategies on the webshops in EU 7

Learning and Development

Learning and development, a subset of HR, aims to improve group and individual performance by increasing and honing skills and knowledge. The department creates and hosts the trainings. The job is to identify and advise on departmental training needs, contribute to the development of learning programs and implement, deliver and optimize training modules, in line with the L&D Strategy, according to budget and priorities of Office Depot. They ensure that associates and managers have all required professional skills, behaviour and knowledge which enables them to deliver business results

Human Resources / Recruitment

The European Human Resources (HR) allows the company to efficiently run and develop its workforce and become an employer of choice. Next to HR transactional operations, the team focuses on Learning & Development, Recruitment, Talent Development, Compensation & Benefits, Employee Engagement and HR Information Systems. Examples of activities are workforce management, candidate / employee experience, the management of Workday (a fully integrated self-service and HR tool), leadership engagement, coaching & mentoring and performance management.

Media Production Centre

MPC (Media production centre) MPC is an internal advertising agency and delivers all operational requests within the creative production area. Working with a multitude of different internal customer touch-points, the team produce both online and offline visual material for all countries. Outputs include packaging, direct-mail catalogues, tactical flyers, event support, videos and imagery and web related activities such as email campaigns, online banners, special landing pages and microsites. MPC is also responsible for the production and final distribution of catalogues and are caretakers of the Office Depot Europe corporate identity (brand) throughout the European facilities and partner companies. The main publications are produced via the STEP Content Management System which delivers product data. Other typical creative software applications are Adobe Illustrator, Lightroom and Photoshop.

Procurement Excellence

The Procurement Excellence team is responsible for building processes that act as a foundation for the Office Depot Procurement organization. We align the organization and procurement strategies to improve competitiveness and profitability – supporting tenders, negotiations, contracts, and innovations. We are implementing spend analysis, sourcing, contract management, and supplier relationship management tools to digitize our procurement activities and achieve operational excellence.



Nationality students:

We are an International-oriented company. All languages and nationalities are welcome. The main working language within the company is English. Our pitch about the company will also be held in English.

4) Gaston Schul

Gaston Schul is a full-service customs service provider. We support small, medium and large enterprises all around the world with their European customs matters. Amongst customs agents, we are known as one of Europe's leading customs specialists. We're a proud family business. This year we celebrate our 175 anniversary.

At 18 branches in the Netherlands, Belgium, Germany and United Kingdom, every day around 250 customs specialists and advisors work on import and export, tax and customs matters and (compliance) consultancy issues. Our focus: to unburden companies from all customs formalities and to exploit business opportunities in relation to international trade. With a clear objective, motivated people and an innovative approach. How do we do that? By working smarter where necessary and innovatively where possible.

Possible assignment/internships:

Innovation is important, not only for Gaston Schul as an organisation, but also for all involved parties within the logistics chain. Fierce competition from tech companies is about to take-off. We have to adapt and change gear just as quickly, which means dealing with cultural differences, a variety of stakeholders (shippers, carriers, freight forwarders), different interests and needs.

Addressing this issue requires out-of-the-box thinking. Not bounded to one school of thought, e.g. marketing or logistics. What do you think we should do? How can we convince our customers and/or own employees to change now, before it is too late? You will get the freedom to phrase your own assignment within this scope.

Languages: English and/or Dutch.