



Cross-Border Summer School 2021

Sustainability Management and Circular Economy

Strategies, Tools and
practical applications

20th – 24th September 2021

Online via [ZOOM](#)¹



Further Programme Information

1. Canon Production Printing, Venlo

Title: A second life for paper

Paper waste that results from a paper converting process and from testing, is currently recycled. The challenge is to give this waste a useful second life before it enters the recycling process. Explore for opportunities to use this paper (waste) as a raw material.

Keywords:

paper waste, paper reuse, test paper

Lecturer: Frank Scheepers, Director Quality and Environment Processes and Site Environment

2. AGMI Traffic & Lighting, Venlo

Title: Resign, C2C, product responsibility, sustainable chain

Keywords:

resign, C2C, product responsibility, sustainable chain

Lecturer: Franka van de Gevel, Operational Director at AGMI Traffic & Lighting

3. Amazon Mönchengladbach

Title: Amazon reset towards environmental sustainability management

Keywords: Customer returns

- How can the majority of customer returns be avoided?
- Which measures can be used to reduce “several items ordered to choose from”?
- How should one deal sustainably with the customer returns made?
- How can we process cancellations with less impact on the environment?

Lecturer: Natalya Radünz, Reliability Maintenance Engineering Planner (Operations Engineer I)

4. HSNR GEMIT Research Institute on Sustainable Supply Chains, MG

Title: Sustainability strategies for logistics companies through serious gaming

Keywords: Sustainable Logistics

Lecturer: M.Sc. Raphael Heereman von Zuydtwyck, Deputy Head of GEMIT – Geschäftsprozessmanagement und IT-Institut der Hochschule Niederrhein

5. City of Mönchengladbach

Title: Introduction of Carbon Management based on an Energy Management System

Lecturer: Prof. Dr. Ulrich Nissen, Professor of Energy Management and Management Accounting at Hochschule Niederrhein – University of applied Sciences

5. City of Venlo

a) Title: Cradle to Cradle as a guiding principle for creating healthy buildings with a positive impact on people and the environment

Lecturer: Michel Weijers, Managing Director C2C ExpoLAB

b) Title: How can we accelerate the transformation to a circular economy?

Circular economy in Venlo is more than reducing pressure on the environment. It is actually important to improve the security of the supply of raw materials. Our experience with circular economy in Venlo is that it is also an increasing competitiveness for local business, stimulating innovation and a boost for economic growth. But most of all it is creating new jobs. It is not a story about the future. It is proven in building projects in Venlo and it is applicable in different markets and products. With these experiences we can improve the transformation to a circular economy in Venlo.

Lecturer: Bas van den Akker, Strategic Adviser in Circular Economy in Venlo

7. City of Krefeld

Title: On the way to Paris: Sustainability transition management in the Rhine-Meuse-North Euregio

Lecturer: Dr. Simon Jenniches, International Project Manager at Business Development Agency Krefeld

8. euregio rhine-meuse-north

Title: An Introduction to the euregio rhine-meuse north

Lecturer: Maike Hajjoubi, Head of euregio rhine-meuse-north

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