

General Structure

Monday September 20 – Friday September 24 2021

Monday: Welcoming and Introduction

Morning 10:00 am – 12:00 pm

Welcome, introduction to the workshop, team and facilities

Martin Wenke, Hochschule Niederrhein & Patrick Szillat, Fontys University of Applied Sciences

Unwrap - Group team building

Patrick Szillat, Fontys University of Applied Sciences

Afternoon 2:00 pm – 5:30 pm

Introduction part I:

2:00 pm – 3:30 pm

Corporate Sustainability: Materiality, Corporate Strategy and Impact Assessment

Martin Wenke, Hochschule Niederrhein

Introduction part II:

4:00 pm – 5:30 pm

Sustainable Management and Circular Economy, an overview of concepts

Marco van Lier, Fontys University of Applied Sciences

Evening – Online Event (optional)

Tuesday 2: The Cross-Border Region Euregio Rhine-Meuse-North

Morning 9:00 am – 12:30 pm (Moderation: Patrick Szillat)

9:00 am – 10.30 am

1. City of Venlo – How can we accelerate the transformation to a circular economy? (45 min)

Bas van den Akker, Strategic Adviser in Circular Economy in Venlo

2. City of Venlo – Cradle to Cradle as a guiding principle for creating healthy buildings with a positive impact on people and the environment (45 min)

Michel Weijers, Managing Director C2C ExpoLAB

Moderation: Patrick Szillat

11:00 am – 12:30 pm

City of Krefeld – On the way to Paris: Sustainability transition management in the Rhine-Meuse-North Euregio

Dr. Simon Jenniches, International Project Manager at Business Development

Agency Krefeld

Moderation: Patrick Szillat

Afternoon 2:00 pm – 5:30 pm (Moderation: Patrick Szillat)

2:00 pm – 3:30 pm

An Introduction to the euregio rhine-meuse-north

Maike Hajjoubi, Head of euregio rhine-meuse-north

Moderation: Patrick Szillat

4:00 pm – 5:30 pm: Corporate Practices and Cases

AGMI Traffic & Lighting, Venlo – Resign, C2C, product responsibility, sustainable chain

Franka van de Gevel, Operational Director at AGMI Traffic & Lighting

Moderation: Patrick Szillat

Evening – Free Time

Wednesday 3: Corporate Practices and Cases

Morning 8:15 am – 12:30 pm

8:15 am – 9:45 am: The Cross-Border Region Euregio Rhine-Meuse-North
City of Mönchengladbach – Introduction of Carbon Management based on an Energy Management System

Prof. Dr. Ulrich Nissen, Professor of Energy Management and Management Accounting at Hochschule Niederrhein – University of applied Sciences
Moderation: Martin Wenke

10:15 am – 12:15 pm: Corporate Practices and Cases

Canon Production Printing, Venlo – A second life for paper

Frank Scheepers, Director Quality and Environment Processes and Site Environment at Canon Production Printing, Venlo
Moderation: Martin Wenke

Afternoon 2:00 – 5:30 pm

2:00 – 3:30 pm

Amazon Mönchengladbach – Amazon reset towards environmental sustainability management

Natalya Radünz, Reliability Maintenance Engineering Planner (Operations Engineer I) at Amazon Mönchengladbach
Moderation: Martin Wenke

4:00 – 4:30 pm

Discussion of group work tasks

Martin Wenke, Hochschule Niederrhein / Patrick Szillat, Fontys University of Applied Sciences

Evening – Free Time

Thursday: Game Session and Working day

Morning 9:00 am – 12:30 pm

9:00 am – 12:30 pm

HSNR GEMIT Research Institute on Sustainable Supply Chains – Sustainability strategies for logistics companies through serious gaming

M.SC. Raphael Heereman von Zuydtwyck, Deputy Head of GEMIT –
Geschäftsprozessmanagement und IT-Institut der Hochschule Niederrhein
Moderation: Patrick Szillat, Fontys University of Applied Sciences

Afternoon 2:00 pm – 5:30 pm

Working in groups on the business tasks

Coaching by supervisors
Martin Wenke, Hochschule Niederrhein

Evening – Free Time

Friday: Finalization

Morning 9:00 am – 12:30 pm

Pitch your solutions to Academics and Professionals from both countries

Martin Wenke, Hochschule Niederrhein & Patrick Szillat, Fontys University of Applied Sciences

Noon 12:45 pm – 2:00 pm

Summary, Participant's feedback, evaluation and farewell

Martin Wenke, Hochschule Niederrhein & Patrick Szillat, Fontys University of Applied Sciences