



3. Innovation Forum

Promoting Sustainable Logistics

Webinar for companies, municipalities, economic development agencies, start-ups, students

14th October 2021 from 4:00 - 5:30 pm
Online via ZOOM¹

The logistics industry is currently facing tremendous change. New technologies, new market players, new customer expectations, new business models and sustainability aspects – there are many ways in which the industry could evolve to meet these challenges.

In the euregio rhine-meuse-north, the logistics industry is one of the largest sectors of the economy. Therefore, it is particularly important to address the challenges and at the same time the innovative and sustainable solutions for logistics companies.

The third “Innovation Forum” exemplifies how universities of applied sciences and their research institutes can support and advance the logistics-company’s innovation process.

First, Raphael Heereman, deputy head of the research institute GEMIT (Hochschule Niederrhein), presents the Dutch-German research project STRASUS. He will give a keynote speech on the topic of “Making sustainability work: how to boost the creation of sustainability strategies in logistics SMEs”.

Second, Danny Jonker, consultant at Fontys International Logistics Expertise Center (I²LEC), shows the research findings on the future skills of logistics professionals. He will talk about the topic “Future skills of logistics professionals: how to react to innovation?”

Join our digital event on 14th October 2021

Please register by clicking the following link:

> 04:00 - 05:30 pm

After registration, you will receive a confirmation email with information about participating in the event.²

Participation in the event is free of charge.

Agenda

Uhrzeit	Thema	Thema
3:45-4:00 pm	Sound and Video Check (for companies)	
4:00-4:10 pm	Welcome	Prof. Dr. Krehl
4:10-4:40 pm	Making sustainability work: how to boost the creation of sustainability strategies in logistics SMEs	Raphael Heereman (GEMIT)
4:40-5:10 pm	Future skills of logistics professionals: how to react to innovation?	Danny Jonker (ILEC)
5:10 - 5:25 pm	Questions	Prof. Dr. Krehl
5:25 - 5:30 pm	Closing statement	Prof. Dr. Krehl

Contact

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¹ <https://www.hs-niederrhein.de/fileadmin/dateien/it-support/datenschutzhinweise/zoom.pdf>

² https://www.hs-niederrhein.de/fileadmin/dateien/it-support/anleitungen/Zoom-Teilnahme_Webmeeting-HN.pdf