



## **Cross-Border Summer School 2021**



### **Sustainability Management and Circular Economy – Strategies, Tools and practical applications**

**20th September 2021 – 24th September 2021**



## Further Programme Information:

### 1. Canon Production Printing, Venlo

#### **Title: A second life for paper**

Paper waste that results from a paper converting process and from testing, is currently recycled.

The challenge is to give this waste a useful second life before it enters the recycling process.

Explore for opportunities to use this paper (waste) as a raw material.

#### **Keywords**

- paper waste
- paper reuse
- test paper

#### **Lecturer**

Frank Scheepers, Director Quality and Environment Processes and Site Environment

### 2. AGMI Traffic & Lighting, Venlo

#### **Title: Resign, C2C, product responsibility, sustainable chain**

#### **Keywords**

- resign
- C2C
- product responsibility
- sustainable chain

#### **Lecturer**

Franka van de Gevel, Operational Director at AGMI Traffic & Lighting



### 3. Amazon Mönchengladbach

**Title: Amazon reset towards environmental sustainability management**

**Keywords: Customer returns**

- How can the majority of customer returns be avoided?
- Which measures can be used to reduce "several items ordered to choose from" (= return of the majority of the order)?
- How should one deal sustainably with the customer returns made?
- How can we process cancellations with less impact on the environment?

**Lecturer**

Natalya Radünz, Reliability Maintenance Engineering Planner  
(Operations Engineer I)

### 4. HSNR GEMIT Research Institute on Sustainable Supply Chains, Mönchengladbach

**Title: New sustainable logistics concepts – Project SPaCiH**

**Keywords: Green Logistics**

- Identification of promising technologies and concepts for sustainable logistics suitable for SPaCiH

**Lecturer**

Prof. Dr.-Ing. habil. Holger Beckmann, Head of GEMIT –  
Geschäftsprozessmanagement und IT-Institut der Hochschule  
Niederrhein



## 5. City of Venlo

**a) Title: Cradle to Cradle as a guiding principle for creating healthy buildings with a positive impact on people and the environment**

### Lecturer

Michel Weijers, Managing Director C2C ExpoLAB

**b) Title: How can we accelerate the transformation to a circular economy?**

Circular economy in Venlo is more than reducing pressure on the environment. It is actually important to improve the security of the supply of raw materials. Our experience with circular economy in Venlo is that it is also an increasing competitiveness for local business, stimulating innovation and a boost for economic growth. But most of all it is creating new jobs. It is not a story about the future. It is proven in building projects in Venlo and it is applicable in different markets and products.

With these experiences we can improve the transformation to a circular economy in Venlo.

### Lecturer

Bas van den Akker, Strategic Adviser in Circular Economy in Venlo

## 6. City of Mönchengladbach

**Title: Introduction of Carbon Management based on an Energy Management System**

### Lecturer

Prof. Dr. Ulrich Nissen, Professor of Energy Management and Management Accounting at Hochschule Niederrhein – University of applied Sciences



## 7. City of Krefeld

**Title: On the way to Paris: Sustainability transition management in the Rhine-Meuse-North Euregio**

**Lecturer**

Dr. Simon Jenniches, International Project Manager at Business Development Agency Krefeld

## 8. Euregio Rhine-Meuse North

**Title: An Introduction to the EUREGIO Rhine-Meuse North**

**Lecturer**

Maike Hajjoubi, Head of euregio rhine-meuse-north

