

Working Student – Digital Marketing (M/F/D)

Your contribution:

As member of our marketing team, you will help raise awareness for our products and our brand, exchange with our DISH product teams and help us create the best user experience for our restaurateur customers. From content management to strategic decisions, you will be an integral part of reshaping our digital presence.

Menu of responsibilities:

To be successful, you will take care of the content on our dish.co website across multiple languages and formats as well as creating and testing landing pages in multiple languages. Additionally, you will work with tracking & analytics tools for our website.

Daily, you will update and do research for our SEO marketing. You will suggest content changes or new content based on your research as well as create and share monthly reports and analysis on the website performance.

Additionally, you will communicate and align with internal stakeholders and our product management team as well as support the project management for various digital marketing tasks.

Ingredients for success:

- You are currently enrolled in a Bachelor's/ Master's program in the fields of Marketing, Journalism, Economics, Media, or Communications.
- You already have practical experience in the field of marketing, digital content management, or communications through internships or working student jobs.
- First experience with content management systems.
- Founded experience in copywriting.
- First experience with marketing analytics and tracking tools.
- Experience with Google Search Console and/or SEMRush or similar tool is beneficial.
- You are fluent in German and English.

Recipe Card:

DISH has more than 350k customers across multiple countries, with a diverse team representing over 34 nationalities. Our products range from reservation solutions to payment terminals, providing a broad toolkit to independent, small, medium-sized restaurants to digitize their businesses. While we are approximately 200 employees at DISH, we closely collaborate with METRO and their countries to transform the HoReCa sector with our innovative solutions, making us a leader in this industry.

Join our Horeca revolution:

Join us in revolutionizing the HoReCa industry by creating engaging digital experiences, optimizing our online presence, and helping restaurateurs succeed in an increasingly digital world.

Be one part of many chefs:

GET THINGS DONE QUICKLY

Join our fast-paced environment where we push boundaries and actively challenge ourselves to digitise the HoReCa (Hotel, Restaurant, and Catering) world. By joining DISH, you will directly contribute to our goal of becoming a data-driven company within the METRO Growth Plan.

OWNERSHIP

At DISH, you own your projects, regardless of your job level. We encourage you to stand up for your ideas, think outside the box, and always question the status quo. Your unique perspective can make all the difference!

FLEXWORK:

We know that life happens and we cater your needs to integrate work from where you work most productive – also up to 30 days working from abroad of Germany in specific countries.

INNOVATION & AGILE WORK

We understand the value of learning from mistakes and know that every setback is an opportunity for growth and improvement. In our agile working culture, we learn from each other and embrace an entrepreneurial mindset.

DISHVERSITY

Join an international company with members from over 34 different cultures. Together, we celebrate diversity and respect our multinational backgrounds.

DISHPOWERMENT

Our commitment extends beyond business success - we want our employees to thrive! We have loads of opportunities for skill-building and career development. You are never alone; we have got your back! Whether it is your manager, your team, or colleagues from other departments, they are all here to empower you!

CUSTOMER CENTRICITY

Understanding our customers is essential. We are experts in the market and are passionate about creating digital solutions for our customers to truly live their passion. As part of #OneMETRO we run together and sCore together - wholesale to the max!

Bite-sized benefits:

- DISH Sports Club, including on-campus gym and sports communities
- Corporate Benefits
- Access to METRO stores
- 15€ - 16€/h