

IT STARTS WITH YOU

GERMANY INTERNSHIP PROGRAM

(M/F/D)



JOIN THE ADIDAS INTERNSHIP PROGRAM:

After one match the next round is already waiting. That's how champions are born, always eager for a new challenge. Thus, we invite you to test your strengths, broaden your skills, and most likely pursue your passion for sports and lifestyle by co-creating the future within an internship at one of our locations. But we also want to learn from your external view of the world and your individualized input. If this 'quid pro quo' sounds like a win, we look forward to hearing from you.

Ready for an internship at adidas?

WE ARE HIRING FOR

- Design
- PR & Corporate Communications
- Finance, Controlling & Audit
- Human Resources
- Business Development & Insights
- Merchandising
- Marketing & Brand Communications
- Product Development & Testing
- Sales
- Global Procurement & Workplace Management
- Sustainability Direction (Circularity)
- Consumer, Marketplace and Sales Insights & Analytics

KEY FACTS

- adidas HQ, Herzogenaurach, Germany
- **Start Date: 1st March 2027**
- Application Deadline:
15th or 31st October 2026
- Duration: 6 months, full-time

ELIGIBILITY

- Enrolled as full-time student for the complete duration of the internship
- Or in the so-called gap year between Bachelor and Master's degree (gap year regulation only applicable to EU citizens due to working permit regulations)
- Students with ideally max. one year to graduation preferred
- Availability for the full duration of the internship
- Ability to relocate to the internship location for the full duration of the internship

NEXT STEPS

- To apply, please submit your CV. You don't have to write us a motivation letter, but if you have something to say, let us know.
- For Design roles, please ensure to submit your portfolio with your application.
- For other roles, you might be asked to submit an adidas 1-pager showcasing what "You Got This" means to you.
- Please apply in the language of the job posting.
- If we feel like it is a match, you'll be invited to a video interview - don't worry we'll fully brief you on this.

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