JOIN THE ADIDAS INTERNSHIP PROGRAM:

After one match the next round is already waiting. That‘s how champions are born, always eager for a new challenge. Thus, we invite you to test your strengths, broaden your skills, and most likely pursue your passion for sports and lifestyle by co-creating the future within an internship at one of our locations. But we also want to learn from your external view of the world and your individualized input. If this ‘quid pro quo’ sounds like a win, we look forward to hearing from you.

Ready for an internship at adidas?

WHAT WOULD MAKE YOU A MATCH

- Student of Business Administration, International Business, Design, Product Management / Development or similar with a focus on Marketing /Textile/Fashion/Sports
- Fluent in English (written & spoken), German language skills are a plus
- Strong MS Office skills
- Strong interest & passion for Sport or Lifestyle & Fashion
- Project Management skills and / or ability to work on multiple tasks and project streams at the same time
- Work collaboratively with multiple colleagues and stakeholders

ELIGIBILITY

- Enrolled as full-time student for the complete duration of the internship
- Or in the so-called gap year between Bachelor and Master’s degree (gap year regulation only applicable tc EU citizens due to working permit regulations)
- Students with ideally max. one year to graduation preferred
- Availability for the full duration of the internship
- Ability to relocate to the internship location for the full duration of the internship

KEY FACTS

- Application Deadline: October 15th, 2026
- Start Date: 1st March 2027
- Duration: 6 months, full-time
- Location: adidas Headquarters in Herzogenaurach (near Nuremberg)

NEXT STEPS

- To apply, please submit your CV. You don't have to write us a motivation letter, but if you have something to say, let us know.
- Please submit an adidas 1-pager showcasing what “You Got This” means to you
- Please apply in English.
- If we feel like it is a match, you'll be invited to a video interview - don't worry we'll fully brief you on this.

› APPLY NOW!

WWW.CAREERS.ADIDAS-GROUP.COM

/company/adidas /adidascareers